

# **Naipunnnya School of Management**

## **Cherthala**



**Postgraduate Department of English**

**ADD-PGDE-04 Certificate in English as a Global  
Language**

## **ADD-PGDE-04 Certificate in English as a Global Language**

### **Objectives:**

Develop proficiency in English: The course aims to help students develop their proficiency in English, including speaking, listening, reading, and writing, enabling them to communicate effectively in different contexts.

Improve pronunciation and accent: The course intends to improve students' pronunciation and accent, enabling them to communicate with greater clarity and confidence.

Enhance intercultural communication skills: The course will help students develop their intercultural communication skills, including their ability to communicate effectively with people from different cultural backgrounds.

Increase vocabulary and grammar knowledge: The course aims to increase students' vocabulary and grammar knowledge, enabling them to use English more accurately and fluently.

Understand global English: The course will enable students to understand the diversity of English usage around the world, including different accents, dialects, and cultural contexts.

### **Outcomes:**

Enhanced proficiency in English: Students will have developed their proficiency in English, including speaking, listening, reading, and writing, enabling them to communicate effectively in different contexts.

Improved pronunciation and accent: Students will have improved their pronunciation and accent, enabling them to communicate with greater clarity and confidence.

Enhanced intercultural communication skills: Students will have developed their intercultural communication skills, including their ability to communicate effectively with people from different cultural backgrounds.

Increased vocabulary and grammar knowledge: Students will have increased their vocabulary and grammar knowledge, enabling them to use English more accurately and fluently.

Understanding of global English: Students will have an understanding of the diversity of English usage around the world, including different accents, dialects, and cultural contexts.

They will also be able to communicate effectively in different international contexts, including in academic and professional settings.

## **Syllabus:**

### MODULE I: ORAL COMMUNICATION-I

- A. Use conversation starters: introducing oneself; introducing others; small talk: family, friends, hobbies, profession, studies etc
- B. Pronunciation practice: Stress and syllables; word stress; contracted forms; utterance stress; uses of a dictionary for pronunciation practice
- C. Use appropriate language to request and respond to requests

### MODULE II: ORAL COMMUNICATION-II

- A. Pronunciation practice: Speech rhythms, breaking larger utterances into meaning chunks; Intonation patterns and their use
- B. Describe machines and their functions, e.g. computers and hardware; describing processes, eg. how to download apps in mobile handsets
- C. Ask for and give information; seek clarification, Offer and respond to offers, Ask questions and respond to questions politely
- D. Congratulate people on their success, Apologise, Use telephone etiquette in telephone conversation

### MODULE III: ENGLISH IN EDUCATION

- A. Teaching/learning distinction
- B. Principles of language teaching
- C. Acquisition and learning
- D. Micro teaching
- E. Audio-visual aids
- F. Language lab

## **Reference Books:**

The Cambridge Guide to English as a Second Language by Ronald Carter and David Nunan  
English Grammar in Use by Raymond Murphy