

FEEDBACK ACTION TAKEN REPORT 2023-2024

PG DEPARTMENT OF COMMERCE & MANAGEMENT

Student's Feedback:

SL NO	RECOMMENDATION	ACTION TAKEN
1	Students recommend a greater focus on case studies, industry visits, and practical assignments to bridge the gap between theoretical knowledge and real-world business practices	Organized industry visits and guest lectures by business leaders to give students insights into practical business operations.
2	There is a need for more career-oriented workshops, such as interview preparation, resume building, and soft skills development.	Conducted workshops on career development, including interview preparation, soft skills training, and leadership development.
3	Collaborations with Industry for Internships and Placements	Signed MoUs with business organizations for internship programs.

Faculty Feedback:

SL NO	RECOMMENDATION	ACTION TAKEN
1	Regular organization of Faculty Development Programs (FDPs) focusing on the latest trends in business, economics, management, and digital transformation.	Conducted FDPs.
2	Faculty members suggest creating a more robust research environment by offering support for publications, grants, and collaborative research projects.	Conducted Research Conference.
3	Incorporate New Business Technologies into the Curriculum	Conducted seminars for introducing new trends in industry.



Alumni Feedback:

SL NO	RECOMMENDATION	ACTION TAKEN
1	Create Strong Alumni Networks	Organized annual alumni meet-ups and virtual events for networking and knowledge sharing.
2	Alumni encourage the department to provide more support and resources for students interested in entrepreneurship.	Collaborated with successful alumni and industry experts to conduct entrepreneurship workshops and seminars.

Employer's Feedback:

SL NO	RECOMMENDATION	ACTION TAKEN
1	Employers recommend placing more emphasis on developing students' analytical and strategic thinking abilities, particularly in decision-making and business strategy.	Introduced problem-solving workshops, where students work on industry scenarios to build their strategic thinking abilities.
2	Employers stress the need for graduates to possess strong communication and presentation skills	Organized workshops and training sessions on effective communication, public speaking, and business presentations.
3	Employers suggest offering industry-specific certifications and specialized courses in areas like financial management, marketing, and supply chain management	Partnered with certification bodies to offer courses in financial management, marketing, and other business disciplines, allowing students to gain industry-recognized credentials.



PG DEPARTMENT OF ENGLISH**STUDENT'S FEEDBACK:**

SL NO	RECOMMENDATION	ACTION TAKEN
1	Students recommend a stronger emphasis on practical language skills, such as public speaking, writing for different professional settings (e.g., business writing, creative writing), and communication strategies.	Organized reading groups and literary discussions focusing on diverse genres and authors to encourage exploration of different literary traditions.
2	Students suggest introducing courses that explore modern and contemporary literature, including postcolonial studies, digital literature, and multicultural texts	Organized regular seminars and workshops with industry professionals to train students in effective communication for various careers, such as content writing, advertising, and media.

FACULTY FEEDBACK:

SL NO	RECOMMENDATION	ACTION TAKEN
1	Faculty members recommend regular participation in Faculty Development Programs (FDPs) that focus on teaching strategies, literary research, and language pedagogy	Conducted FDPs
2	With the increasing role of digital media, faculty recommend integrating digital literacy courses that teach students how to use technology effectively in communication	Improved the use of language lab.

ALUMNI FEEDBACK:

SL NO	RECOMMENDATION	ACTION TAKEN
1	Strengthen Alumni Engagement and Mentorship Programs	Established a formal alumni network, enabling alumni to connect with current students through events, mentoring programs, and professional guidance.
2	More Focus on Professional Writing and Editing	Launched writing workshops led by industry professionals to teach students advanced writing techniques and editorial skills.



EMPLOYER'S FEEDBACK:

SL NO	RECOMMENDATION	ACTION TAKEN
1	Employers recommend emphasizing technical and professional writing skills, particularly for students interested in careers in content writing, editing, and corporate communications.	Developed workshops and seminars with experts in business communication and technical writing.
2	Employers suggest increasing exposure to global literary trends and digital media, including blogs, podcasts, and online journals.	Include add-on courses for improvements.



DEPARTMENT OF COMPUTER SCIENCE & APPLICATIONS**STUDENT'S FEEDBACK:**

SL NO	RECOMMENDATION	ACTION TAKEN
1	Enhance the Computer Science labs with modern equipment, updated software, and access to cloud platforms.	Upgraded the Computer Science labs with high-performance systems and modern software tools, including licensed versions of industry-standard applications.
2	Introduce workshops, hackathons, and guest lectures by industry experts to bridge the gap between academics and industry trends.	Conducted regular workshops and seminars in collaboration with industry experts to help students gain exposure to real-world challenges.
3	Establish innovation labs or funding opportunities for students to work on their own projects or research ideas.	Recommended to the management.

FACULTY FEEDBACK:

SL NO	RECOMMENDATION	ACTION TAKEN
1	Regular FDPs should be organized to enhance faculty expertise in emerging areas such as Artificial Intelligence, Machine Learning, Cloud Computing, and Cybersecurity	Conducted two FDPs
2	Conduct research conference.	Conducted research conference
3	Foster collaborations with industries and other academic institutions for joint research, faculty exchange programs, and collaborative projects	Planned to sign MoUs with Institutions.

ALUMNI FEEDBACK:

SL NO	RECOMMENDATION	ACTION TAKEN
1	Develop a strong alumni network by organizing alumni meet-ups, webinars, and mentoring sessions.	Conducted Alumni meet and interaction session.
2	Alumni suggested incorporating more real-world, industry-driven projects into the curriculum	Conducted seminar and workshops regarding that.



3	Collaborate with alumni working in reputed companies to provide internship and job placement opportunities.	Students are sent to do project with alumni.
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EMPLOYER'S FEEDBACK:

SL NO	RECOMMENDATION	ACTION TAKEN
1	Employers suggest that graduates should have strong technical skills in areas like AI, Data Analytics, Cloud Computing, and Full-Stack Development	Introduced workshops on professional skills like communication, critical thinking, and leadership to prepare students for the workplace.
2	Employers recommend integrating real-world problem-solving into the curriculum, such as case studies, hackathons, and industry-sponsored projects	Conducted coding competition and workshops.
3	Strengthen Internship and Placement Programs	Conducted placement readiness programs, including mock interviews, aptitude training, and technical skill assessments led by industry professionals.



DEPARTMENT OF HOTEL MANAGEMENT**STUDENT'S FEEDBACK:**

SL NO	RECOMMENDATION	ACTION TAKEN
1	Students recommend increasing the number of practical training sessions, workshops, and internships in real hotel environments	Increased collaboration with prominent hotels and resorts to provide students with internships
2	Students suggest placing a greater emphasis on soft skills development, particularly customer service, communication.	Conducted workshops on effective communication, team collaboration, problem-solving, and conflict management.
3	Students propose offering specializations in areas such as event management, luxury hospitality, and sustainable tourism	Offered add-on courses for the same.

FACULTY FEEDBACK:

SL NO	RECOMMENDATION	ACTION TAKEN
1	Faculty suggest encouraging research in hospitality management, especially in areas like sustainable tourism, hospitality technology, and customer experience innovation.	Conducted research conference.
2	Faculty members recommend increasing collaboration with hotel chains, event companies, and tourism boards to provide students with real-world experience through internships, live projects, and research partnerships.	Organized industry immersion programs, where students visit and work with top hospitality brands to observe and analyze their operations.

ALUMNI FEEDBACK:

SL NO	RECOMMENDATION	ACTION TAKEN
1	Alumni suggest creating more opportunities for students to network with industry professionals, including alumni, guest speakers, and event organizers.	Created an alumni network that regularly hosts networking events, webinars, and meet-ups to connect current students with industry professionals.



2	Alumni recommend providing more opportunities for students to experience hospitality and tourism in a global context, including international internships, exchange programs	Will consider the suggestion in next academic year.
3	Alumni suggest providing courses and workshops on entrepreneurship, particularly related to starting and managing small hotels, guesthouses, or event planning businesses	Organized workshops pitch business ideas and receive mentorship from industry experts and investors.

EMPLOYER'S FEEDBACK:

SL NO	RECOMMENDATION	ACTION TAKEN
1	Employers suggest that graduates should possess strong leadership and team management skills	Organized workshops on conflict resolution, managing diverse teams, and handling high-stress situations in hospitality settings.
2	Employers emphasize the importance of developing a customer-centric mindset among students.	Organized role-playing activities where students practice customer interactions, including addressing guest concerns, providing solutions, and maintaining guest satisfaction.

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