

CAREER CATALYST

An IQAC initiative - Annual Report 2023-24

The "Career Catalyst" initiative, spearheaded by the Internal Quality Assurance Cell (IQAC), reflects our unwavering commitment to equipping students with the knowledge, skills, and confidence needed to thrive in their professional pursuits. In response to the evolving demands of the global job market and the aspirations of our student community, this initiative offers a comprehensive suite of programs that bridge the gap between academic learning and career readiness.

Through a meticulously designed blend of competitive exam training, placement support, and career guidance sessions, "Career Catalyst" provides a holistic framework for student development. By focusing on enhancing employability skills, promoting entrepreneurial thinking, and fostering a growth mindset, the initiative prepares students to excel in diverse professional arenas—whether in public sector examinations, private sector opportunities, or entrepreneurial endeavors.

The "Career Catalyst" initiative has achieved significant milestones, including enhanced preparation and success rates in competitive exams and improved employability through increased placement opportunities. Strengthening industry-academia connections, the initiative facilitated robust placement drives while fostering the development of essential soft skills such as communication and teamwork. It also increased awareness of diverse career paths, empowered students with personalized guidance, and boosted their confidence to face professional challenges. By cultivating entrepreneurial skills and encouraging innovative thinking, the initiative contributed to higher levels of student satisfaction and engagement in career-focused activities, ultimately advancing the academic and professional growth of the student community.

In the academic year 2023-24, the "Career Catalyst" initiative by the Internal Quality Assurance Cell (IQAC) successfully conducted a series of programs aimed at



equipping students with essential skills, knowledge, and career readiness to excel in diverse professional arenas. Highlights of the year include specialized sessions such as "Computer and IT Industry" and "Marvelous Minds," which focused on industry-specific insights. Comprehensive career guidance programs like "Global Career Opportunities and Campus Placements," "Future Focus - Career Orientation Programme," and "Ready to Work" emphasized enhancing employability and preparing students for the global job market. Additionally, targeted workshops on "Professional Resume Writing," "SkillSprint," and "Career Awareness on SAP" provided practical skills for career advancement. Awareness programs like "Career Guidance by CSA," "Company Secretary-Career Awareness," and guidance on CA & CMA pathways further enriched students' understanding of varied professional opportunities. The initiative culminated with the impactful "Connect Career to Campus" and "Enhancing Career Pathways," which underscored the institution's dedication to fostering holistic development and empowering students for a successful future.

List of programmes under career catalyst for the year 2023-24

Sl. No	Name of the Programme	Date
1	Computer And IT Industry	9/8/2023
2	Marvelous Minds	11/14/2023
3	Career Guidance programme	11/2/2023
4	Career Guidance programme	12/20/2023
5	Global Career Opportunities and Campus Placements	1/24/2024
6	Career Guidance By CSA	1/22/2024
7	Career Awareness On SAP	1/22/2024
8	Company Secretary- Career Awareness	1/23/2024
9	Skill-Sprint	1/18/2024
10	Professional Resume Writing	1/23/2024
11	Future Focus - Career Orientation programme	1/25/2024
12	Connect Career to Campus	2/19/2024
13	Career Guidance Program Based on CA & CMA	3/19/2024
14	READY TO WORK-A Report on Enhancing Career Guidance	3/18/2024
15	Enhancing Career Pathways: Insights From the Career Guidance Program	3/11/2024



16	Placement Drive-1	3/13/2024
17	Placement Drive-2	3/19/2024
18	Placement Drive-3	3/22/2024
19	Career Guidance	4/3/2024
20	Career Compass	4/22/2024
21	Career Star	4/23/2024
22	Expertz Lab's Career Guidance Seminar	9/13/2023
22	Edu Tools	4/29/2024



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