

NAIPUNNYA SCHOOL OF MANAGEMENT CHERTHALA

STRATEGIC PLAN 2017-22



Profile of the college

In the classical language, Sanskrit, Naipunnya means 'dexterity', 'expertise' or 'mastery'. Naipunnya as the name signifies, aims at professionalism, discipline and holistic development of the student. The institute is unique in its approach towards professionalism whereby all get a platform to refine and mould their talents.

Naipunnya aims to become a dynamic center of excellence by motivating the youth to attain their dreams with the support of innovative and quality training programs. We mould students into successful and vibrant professionals by providing them with a perfect launching pad of learning, creativity, discovery and leadership skills. The motto rings loud and clear "To reach the unreachable".

Vision of the college

We aim to be a National Centre of Excellence for value based, inclusive and holistic education and research, molding our students into highly proficient and responsible global citizens.

Mission of the college

- Accomplish intellectual and professional excellence by creating an insightful, facilitating and mentoring, yet disciplined academic atmosphere.
- Cultivate a spirit of inquiry, advocacy and scientific temper among the members of the College.
- Execute academic and administrative plans and policies in an environment of transparency, equity and fairness.
- Ensure maximum resource efficiency as a responsibility towards the future of the society.
- Enhance awareness about human rights, cultural and spiritual heritage, and the environment.
- Develop leadership qualities among the students to be the change leaders of tomorrow and equip them to meet the challenges of a world without frontiers.
- Leverage cutting edge technologies for dissemination of knowledge and for instructional methods.
- Create and maintain physical infrastructure which will support the Vision and Mission, and will be symbolic of the College's aspirations

Core Values

- Dignity of the individual
- Freedom with accountability
- Openness

- Pursuit of Excellence
- Integrity
- Responsibility to the Environment

Executive Director's Message

Naipunnya School of Management boasts of a very dedicated and committed team of teachers with some extraordinary ideas to make a better campus in the midst of natural bottlenecks and make this society and the country a better place, who are also ready to positively respond to changes and always accept new responsibilities. As part of short term planning for the institution, the teachers pooled in their ideas for the college after brainstorming sessions and the periodic academic audits. It is evident that the teachers are very keen on the development of the college and enthusiastically participated in all the discussions. This strategic plan is a labour of their love and also a reflection of their dreams for their departments and the college. I congratulate all the teachers and wish them the very best for the fulfillment of the plans.

Fr Baiju George Ponthempilly

Principal

Strategic Plan Committee

Rev. Fr.Dr. Paul Kaithottungal - Executive Director / Principal

Mrs. Pushpa John – Vice Principal

Mr. Vishnu.G – Staff Secretary

Ms. Liji Joseph – Finance Officer

STRATEGIC PLAN 2017 – 2022

Quality Enhancement Initiatives

Quality is essential for surviving the global competition in education. Naipunnaya School of Management is proposing to give more attention to the area of Quality enhancement so the college is expecting to take quality enhancement initiatives as follows

SI.NO	Year	Planned Outcome	Action Plans
1	2017	ISO Certification	• Each and every department of the college is audited so as to check whether the college is maintaining its quality as per the standards given by ISO. • internal audit is conducted twice in a year external audit is conducted once in nine months . • After the internal as well as the external audit the auditor will detect the Non conformity if any and instruct for correction ,and it will be corrected by the auditee.
2	2019	Academic ERP	
3	2019	Paper-less Campus Initiatives	• The college has started to be more digitalize • Through digital invitation and digital signature by the authorized personals etc..... • The students are started to submit their assignments through the online platform of Linways
4	2019	NAAC Accreditation	• The college started to go for NAAC Accreditation from 2019. • For that the whole college started to work for it.

Curricular Aspects

The college has to implement time bound graduate attribute linked course plans. New and innovative Add-on/ Certificate courses have to be introduced by each department for the enhancement of students' skills. The college is planning to apply for new UG and PG courses in the next three years.

SI.NO	Year	Planned Outcome	Action Plans
1	2020	Begin new PG courses	• The college had applied for new PG courses and as per the instructions of the university prepared the syllabus • The efforts of department of commerce and management come to an end as the university permitted the starting of new PG course MTTM [Master of Travel And Tourism Management] on 2020
2	2020	New Add on or Value-added courses	• Every department started to provide add on courses and every year new add on courses are providing.
3	2021	All students to complete at least 2 add on certifications	• Each department made it compulsory for students to complete at least 2 add on certification
4	2022	Improve Results	• Remedial coaching conducted by subject teachers.
5	2022	Promote Internships, Projects and Incubations even not specified in syllabus	• College is planning to sign MoUs with other companies for providing internships to students

Research

Research helps teachers to grow professionally and to show how they are extending their own professional knowledge .Our college have many plans which would help to build a professional community .

SI NO	Year	Planned Outcome	Action Plan
1	2020	Encourage PHD programs	- Duty leaves and work arrangements are done by the college to promote the research scholars - Research methodology classes are arranged by the college to motivate more PhD enrolments.
2	2020	Encourage Research papers	Teachers from various departments published research papers on special edition of a UGC care list Journals.
3	2021	Establish a Research Forum	- Research forum established in the year of 2021
4	2021	Encourage more paper presentations	Financial support is given to teachers for paper presentation.

Student Support

To encourage the students to get involved in leadership roles on campus and in the community and also explore social problems, various student support program are planned by the institution

SI NO	Year	Planned Outcome	Action plan
1	2017	Scholarship Assistances	Scholarship assistance are given to financially weak students in every year
2	2018	MOUs and Collaborations with other colleges and institutions	Signed various MoUs with training institutes and other colleges from 2018 for Faculty and Student exchange programs.
3	2019	Increase Placement to 100%	- Department of Hotel Management achieved 100 % - Other departments achieved approximately 85% placement.
4	2020	Increase trainings for intellectual development	Placement cell and IQAC has organized many online and offline training programs, competitions, seminars for the intellectual development of students
5	2020	Entrepreneurship programs like Earn while you learn, Ideathone	- Ideathone conducting every year. - Friday markets arranged on behalf of ED club to boost up entrepreneurial skills
6	2021	Setting up incubation Centre	Incubation centre started functioning in the year of 2021
7	2021	Strengthen clubs, forums and cells	- All clubs are working as their manuals. - Monetary and non-monetary supports are given by the college to clubs, forums and cells. - Advisory help from government officials for clubs like NSS, NCC Vimukthi etc.....

Infrastructure

The infrastructure of the college plays a vital role in the development of a college as the students are focusing facilities available in the labs, classrooms and campus for selecting a campus . our college is planning to have a very good infrastructure for effective teaching learning and progressive academic development

SI NO	Year	Planned Outcome	Action Plan
1	2018	New Auditorium	• New auditorium completed on 2018
2	2018	New Boys hostel	• New boys hostel inaugurated on 2018
3	2020	Improve Sports facilities	• Gymnasium, Indoor and Outdoor stadiums.
4	2018	New Restaurant for Hotel Management	• New Restaurant for Hotel Management on 2018
5	2021	New PG block	• New PG block completed on 2021