

NAIPUNNYA SCHOOL OF MANAGEMENT

Cherthala-688524 | iqac@naipunnyacollege.ac.in | info@naipunnyacollege.ac.in

STRATEGIC PLAN 2022-27



Profile of the college

In the classical language, Sanskrit, Naipunnya means 'dexterity', 'expertise' or 'mastery'. Naipunnya as the name signifies, aims at professionalism, discipline and holistic development of the student. The institute is unique in its approach towards professionalism whereby all get a platform to refine and mould their talents.

Naipunnya aims to become a dynamic center of excellence by motivating the youth to attain their dreams with the support of innovative and quality training programs. We mould students into successful and vibrant professionals by providing them with a perfect launching pad of learning, creativity, discovery and leadership skills. The motto rings loud and clear "To reach the unreachable".

INSTITUTIONAL BOTTOM LINE: QUALITY FRAMEWORK & STANDARDS

Vision of the college

We aim to be a National Centre of Excellence for value based, inclusive and holistic education and research, molding our students into highly proficient and responsible global citizens.

Mission of the college

- Accomplish intellectual and professional excellence by creating an insightful, facilitating and mentoring, yet disciplined academic atmosphere.
- Cultivate a spirit of inquiry, advocacy and scientific temper among the members of the College.
- Execute academic and administrative plans and policies in an environment of transparency, equity and fairness.
- Ensure maximum resource efficiency as a responsibility towards the future of the society.
- Enhance awareness about human rights, cultural and spiritual heritage, and the environment.
- Develop leadership qualities among the students to be the change leaders of tomorrow and equip them to meet the challenges of a world without frontiers.
- Leverage cutting edge technologies for dissemination of knowledge and for instructional methods.
- Create and maintain physical infrastructure which will support the Vision and Mission, and will be symbolic of the College's aspirations

Core Values

- Dignity of the individual
- Freedom with accountability
- Openness
- Pursuit of Excellence
- Integrity
- Responsibility to the Environment

Quality policy

Naipunnya School of Management aims to develop an effective Quality Management System to gratify the needs of an academic system through effective teaching and learning methodology. We will continually improve the QMS through evaluation and constant updation in compliance with university, and other statutory and regulatory norms. Naipunnya School of Management is committed to foster excellence in Commerce, Arts and Science professionals equipping them to face the global challenges in the society.

CORE VALUES AND GUIDING PRINCIPLES

Our values

Our Values will set a framework for building and sustaining our College's culture. We honour these values and hold ourselves accountable to them.

Dignity of the Individual — Respect diversity and facilitate members of our College to discover their multi-dimensional talents and grow to their full potential.

Freedom with Accountability — Freedom to seek the truth, of thought and expression while holding ourselves accountable for our actions and conduct.

Openness – Listen to other view points, and value and acknowledge them.

Pursuit of Excellence – Value superior performance and continue to strive towards achieving the unachievable.

Integrity – Discipline, equity and fairness will be the basis of all our decisions.

Responsibility to the Environment – Respect the planet we inhabit and commit to environmentally sustainable practices only.

INSTITUTIONAL OBJECTIVES:

Objectives

In order to translate the vision and mission, the following objectives are set:

- To ensure equal opportunities for all.
- To promote research on new and relevant areas of knowledge.
- To organize events that foster inter cultural and inter religious harmony.
- To promote and propagate sensitization programmes on sustainable development.
- To mould a student community that is sensitive to traditional values and social concerns.
- To offer curricular and co-curricular programmes to keep abreast with advance in science, technology and development.
- To nurture leadership qualities that ensure transparency, democracy and accountability in its functions.
- To identify and execute academic activities that ensures qualitative change in education.
- To ensure adequate infrastructural facilities for the effective conduct of envisaged programmes.
- To introduce add-on and certificate courses exercising the freedom to design its curriculum.

ACADEMIC STRATEGIC PLAN, 2022-2027

PREFACE

Naipunnya School of Management, Cherthala has always been committed to Quality Assurance and Maintenance. Several steps have been taken to ensure and maintain high standards of education and align the goals for college learning with the needs of the new global century. The college seeks to give its students a campus to guide their learning, and to make the outcomes of their college education effective in all spheres including broad knowledge, intellectual and practical skills, personal and social responsibility, and integrative learning – thus providing excellence at all levels of education. The college understands that highly intentional planning, teaching and assessment is required to improve learning and to sustain engagement of all students. This is to ensure that students achieve the sophisticated outcomes expected from contemporary college education.

The college this year decided to make a new strategic plan for 2022-2027, new plans were added and incomplete plans of last year strategic plan also proposed to conduct this year's plan. The committee consisting of the Manager, Principal, Staff Secretary, Finance officer was given the responsibility for bringing out a document outlining the forthcoming plans and targets of the college.

ACADEMIC STRATEGIC PLANNING STEERING COMMITTEE

(MEMBERS OF THE FIVE-YEAR ACADEMIC STRATEGIC PLAN)

Rev. Fr. Baiju George Ponthempilly - Executive Director / Principal

Mrs. Pushpa John – Vice Principal

Ms. Mary PK – Staff Secretary

Ms. Liji Joseph – Finance Officer

STRATEGIC PLAN 2022 – 2027

Quality Enhancement Initiatives

Quality is essential for surviving the global competition in education. Naipunnya School of Management is proposing to give more attention to the area of Quality enhancement for that the college is expecting to take quality enhancement initiatives as follows:

SI.NO	Year	Planned Outcome	Action Plans
1	2023	Academic ERP	Library is partially automated, with entry and exit through bar coding system.
2	2023	NAAC Accreditation	The college is on the final stage of accreditation, preparing IIQA
3	2023	NIRF Recognition	Registration & periodical data submission
4	2024	2B22F	Registration & Data submission
5	2025	Paper-less Campus Initiatives	Class 3 Signature has introduced
6	2027	20% faculties with P.hD	Ensure at least 20% faculties with P.hD

Curricular Aspects

The college has to implement time bound graduate attribute linked course plans. New and innovative Add-on/ Certificate courses have to be introduced by each department for the enhancement of students' skills. The college is planning to apply for new UG and PG courses in the next three years.

SI NO	Year	Planned Outcome	Action Plan
1	2024	Begin new courses for both PG and UG	New and innovative degree programs will be started
2	2024	New Add on / Value added courses	Started framing new add on courses for UG students
3	2025	Improve Results	Continuing the same strategy for result improvement as it proved fruitful and expecting more improved result by 2025
4	2025	Promote Internships, Projects and Incubations even not	Maintaining the existing MoU, and will include more skill-based internships.

		specified in syllabus	
5	2026	60% add-on courses from external expects	At least 60% add-on courses from external expects

Research

Research helps teachers to grow professionally and to show how they are extending their own professional knowledge .Our college have many plans which would help to build a professional community

SI NO	Year	Planned Outcome	Action Plan
1	2024	Encourage Research papers	Specific orientation given to the teachers for doing research
2	2025	Encourage PHD programs	At least 60 % of the entire faculty should be doctorate.
3	2025	International Research conference	Organizing an international research conference
4	2027	Research department	Establish a research department

Infrastructure

The infrastructure of the college plays a vital role in the development of a college as the students are focusing facilities available in the labs, classrooms and campus for selecting a campus . our college is planning to have a very good infrastructure for effective teaching learning and progressive academic development

SI NO	Year	Planned Outcome	Action Plan
1	2024	Renovation of Boys-Girl's hostel	Renovation expected to be completed on 2024
2	2025	Upgradation of open Auditorium	Expected to inaugurate on 2025
3	2025	Improve Sports facilities	- Enhancement of Yoga facilities. - Open Gym program in different parts of the campus.

Student Support

To encourage the students to get involved in leadership roles on campus and in the community and also explore social problems, various student support program are planned by the institution.

SI NO	Year	Planned Outcome	Action plan
1	2024	Outcome Based Education	Training for OBE to all faculties provided.
2	2025	Scholarship Assistances	Expected to increase the number of Scholarship assistance given to financially weak students.
3	2025	Ensure Placement to 100%	- Specific placement training to all first-year students. - Attract and make negotiation with companies.
4	2025	Strengthen clubs, forums and cells	- All clubs are working as their manuals. - Monetary and non-monetary supports are given by the college to clubs, forums and cells. - Advisory help from government officials for clubs like NSS, NCC Vimukthi etc.....
4	2025	New PG course	Implementation of new PG course
	2026	New UG Courses	Implementation of new UG courses
5	2027	Student exchange	Student exchange programme with colleges outside Kerala.