



NAIPUNNYA

SCHOOL OF MANAGEMENT-CHERTHALA

A PROJECT OF THE ARCHDIOCESE OF ERNAKULAM - ANGAMALY

AFFILIATED TO THE UNIVERSITY OF KERALA

Accredited by NAAC with 'A' Grade | AICTE Approved

ISO 9001:2015 Certified | Recognized Under Section 2(f) of UGC Act 1956



ABOUT NAIPUNNYA

Naipunnya, meaning “expertise” in Sanskrit, focuses on professionalism, discipline, and holistic student development. Established in 2003 by the Major Archdiocese of Ernakulam-Angamaly under Mar Thomas Chakiath, Naipunnya School of Management (NSM) Cherthala has grown into a center of academic and professional excellence.

It is part of the Naipunnya Group of Institutions, which includes six major institutions across Kerala. The institution is currently led by Rev. Fr. Dr. Benny John Maramparampil (Executive Director & Principal), along with Rev. Fr. Ancil Maipan and Rev. Fr. Ginu Chethimattam.

In 2023, Naipunnya College was accredited with an A grade by the National Assessment and Accreditation Council (NAAC). In 2024, NSM received approval from the All-India Council for Technical Education (AICTE) for the technical and professional courses. UGC acknowledged Naipunnya College under Section 2(f) of the University Grants Commission (UGC) Act of 1956, affirming our adherence to the highest educational standards.

Gladly we welcome you to the Naipunnya to be part of this great culture and to excel in everything that by way of spreading the light of knowledge and heartfelt smiles!



OUR VISION

Naipunnya College aims to be a national centre of excellence for value-based, inclusive and holistic education and research, moulding our students into highly proficient and responsible global citizens



WHY NAIPUNNYA...?



- ▶ **NAAC "A" GRADE**
- ▶ **AICTE AFFILIATION**
- ▶ **ISO 9001:2005**
- ▶ **UGC 2(F)**
- ▶ **3 WORLD RECORDS & MULTIPLE OTHER AWARDS**
- ▶ **DEDICATED PSYCHOLOGY COUNSELLOR**
- ▶ **DEDICATED ACADEMIC COUNSELLOR**
- ▶ **DEDICATED PLACEMENT OFFICER**
- ▶ **CONSISTENT UNIVERSITY RANKS**
- ▶ **LATEST JOB ORIENTED ADD ON COURSES**
- ▶ Best campus in terms of discipline, placement, technology & more
- ▶ Robotics lab
- ▶ Computer lab with 150+ computers
- ▶ Wi-Fi campus
- ▶ Smart classrooms
- ▶ Incubation center
- ▶ Language lab
- ▶ Gym, Yoga room
- ▶ NSS & NCC
- ▶ Regular Feedback from students
- ▶ Internal Quality Assurance cell
- ▶ Learning Management System
- ▶ Outcome-Based Education
- ▶ Student Enhancement programs & Clubs
- ▶ Smart Library
- ▶ Mobile App that updates students' activities in real time



Admission Helpline +91 860 680 2255



www.naipunnyacollege.ac.in

**Rev. Dr. Benny John
Maramparampil**

Executive Director &
Principal



At Naipunnya School of Management, we envision education as a dynamic force that equips young minds to thrive in an ever-evolving, technology-driven world. Today's learners must not only acquire knowledge but also develop the agility to innovate, adapt, and lead with purpose.

Our academic ecosystem integrates emerging domains such as Artificial Intelligence, Machine Learning, Data Science, and Computer Applications with strong foundations in Commerce, Finance, Business Administration, and Management Studies. At the same time, we nurture creativity and human connection through Literature, Communication Studies, and interdisciplinary learning.

Recognizing the expanding horizons of global opportunities, we also emphasize professional excellence in fields like Logistics, Aviation, Hotel Management, Travel, and Tourism—preparing our students to engage confidently with both local and international landscapes.

At Naipunnya, education is a harmonious blend of technology, professionalism, and values. We strive to form individuals who are not only industry-ready but also ethically grounded, socially responsible, and future-focused.



As we move forward in this age of innovation and intelligence, we invite you to join us in shaping a generation that leads with knowledge, compassion, and vision.



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PROGRAMMES OFFERED



BACHELOR OF MANAGEMENT STUDIES

BMS HOTEL MANAGEMENT HONOURS

SINGLE MAJOR

- Food & Beverage Production
- Food & Beverage Service

ELECTIVE

- Accommodation Operations & Management

AVAILABLE MINORS

- Food Science & Nutrition
- Fast Food Chain Management
- Entrepreneurial Skills for the Hospitality & Tourism Industry

ADD ON COURSES

- Culinary French Hygiene & Sanitation
- Art of Bartending
- Catering in Hospitality Industry



BACHELOR OF COMMERCE

B.Com HONOURS

ELECTIVE

- Finance
- Tourism & Travel Management
- Business Information Systems
- Accounts & Data Science - (Double Major)

ADD ON COURSES

- ACCA
- Aviation & Airport Management
- Logistics, Supply Chain & Air Cargo Management
- Tally & GST

BACHELOR OF BUSINESS ADMINISTRATION

BBA HONOURS

ELECTIVE

- Operations & Logistics

ADD ON COURSES

- Aviation & Airport Management
- Logistics, Supply Chain & Air Cargo Management



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BACHELOR OF TOURISM AND TRAVEL MANAGEMENT

BTTM HONOURS

ADD ON COURSES

- Aviation Management

BACHELOR OF COMPUTER APPLICATIONS

BCA HONOURS

SPECIALIZATION

- Cyber Security, Data Science, Machine Learning, Web Development

ADD ON COURSES

- Artificial Intelligence & Machine Learning
- Cloud Computing, Ethical Hacking & Cyber Security

BACHELOR OF SCIENCE

B.Sc COMPUTER SCIENCE HONOURS

SPECIALIZATION

- Cyber Security, Data Science, Machine Learning, Web Development

ADD ON COURSES

- Artificial Intelligence & Machine Learning
- Cloud Computing, Ethical Hacking & Cyber Security

BACHELOR OF ARTS

BA ENGLISH & COMMUNICATIVE ENGLISH - HONOURS

SPECIALIZATION

- Communicative English

ADD ON COURSES

- Aviation & Airport Management

POSTGRADUATE COURSES

- MASTER OF COMMERCE - M.Com FINANCE
- MASTER OF TOURISM & TRAVEL MANAGEMENT - MTTM
- MA ENGLISH LANGUAGE & LITERATURE



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LIFE AT NAIPUNNYA



Our facilities rank among the best in the industry, featuring a five-star standard restaurant, a fully equipped kitchen, and an industrial-grade oven and bakery. We offer luxurious suite rooms, a computer lab with over 150 workstations, a dedicated language lab, and extensive sports facilities. Our smart classrooms, well-equipped seminar halls, and spacious auditorium provide an ideal environment for learning and collaboration. Our hostels are meticulously maintained, fully furnished, and secured with around-the-clock surveillance. We pride ourselves on utilizing 100% solar power and providing reliable transportation for students. The hygienic student mess and store cater to all needs, while our indoor and outdoor sports areas, gym, yoga room, and incubation center enhance student life.

PLACEMENT



Infosys

One&Only
ROYAL MIRAGE

Deloitte.

tcs TATA
CONSULTANCY
SERVICES

wipro

CIAL
COUNCIL FOR
INTERNATIONAL
ACADEMIC STANDARDS

Downtown
Rotana
Manama

FOUR POINTS
BY SHERATON

THE GATEWAY
HOTELS & RESORTS

GRAND | HYATT

Oberoi
HOTELS & RESORTS

cgh earth
experience hotels

cognizant

NOVOTEL
HOTELS, SUITES & RESORTS

claysys

Carnival

TRIDENT
Bandra Kurla, Mumbai

TransAsia



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