

ACADEMIC
STRATEGIC PLAN

2017 -2022

NAIPUNNYA SCHOOL OF MANAGEMENT CHERTHALA



Academic
Strategic Plan

2017 -22



Profile of the college

In the classical language, Sanskrit, Naipunnya means 'dexterity', 'expertise' or 'mastery'. Naipunnya as the name signifies, aims at professionalism, discipline and holistic development of the student. The institute is unique in its approach towards professionalism whereby all get a platform to refine and mould their talents.

Naipunnya aims to become a dynamic center of excellence by motivating the youth to attain their dreams with the support of innovative and quality training programs. We mould students into successful and vibrant professionals by providing them with a perfect launching pad of learning, creativity, discovery and leadership skills. The motto rings loud and clear "To reach the unreachable".

Vision of the college

We aim to be a National Centre of Excellence for value based, inclusive and holistic education and research, moulding our students into highly proficient and responsible global citizens.

Mission of the college

Accomplish intellectual and professional excellence by creating an insightful, facilitating and mentoring, yet disciplined academic atmosphere.

Cultivate a spirit of inquiry, advocacy and scientific temper among the members of the College.

Execute academic and administrative plans and policies in an environment of transparency, equity and fairness.

Ensure maximum resource efficiency as a responsibility towards the future of the society.

Enhance awareness about human rights, cultural and spiritual heritage, and the environment.

Develop leadership qualities among the students to be the change leaders of tomorrow and equip them to meet the challenges of a world without frontiers.

Leverage cutting edge technologies for dissemination of knowledge and for instructional methods.

Create and maintain physical infrastructure which will support the Vision and Mission, and will be symbolic of the College's aspirations.

Core Values

- Dignity of the individual
- Freedom with accountability
- Openness
- Pursuit of Excellence
- Integrity
- Responsibility to the Environment

Executive Director's Message

Strategic Plan Committee

Rev. Fr.Dr. Paul Kaithottungal - Executive Director / Principal (out going)

Rev. Fr. Baiju George Ponthempilly - Executive Director / Principal (in coming)

Mrs. Pushpa John – Vice Principal

Dr. Oommen Mammen – Student Dean

Mr. Vishnu.G – Staff Secretary

Ms. Liji Joseph – Finance Officer

Mr. Prasanth Kumar M – HOD PG Dept. of Commerce & Management

Mr. Harikrishnan R – HOD Dept. of Hotel Management

Mr. Vinod Chandran – HOD Dept. of Computer Science

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Quality Enhancement Initiatives

- ISO certification
- Academic ERP
- Paper less campus initiatives
- NAAC Accreditation

Curricular Aspects

- Begin new PG courses
- New Add on / Value added courses
- All students to complete at least 2 add on certifications
- Improve Results
- Promote Internships, Projects and Incubations even not specified in syllabus

Research

- Establish a Research Forum
- Encourage Research projects
- Encourage PHD programmes
- Encourage more paper presentations

Infrastructure

- New Auditorium
- New Boys hostel
- New PG block
- New Restaurant for Hotel Management
- Improve Sports facilities

Student Support

- MOUs and Collaborations with other colleges and institutions
- Scholarship Assistances
- Increase Placement to 100%
- Increase trainings for intellectual development
- Strengthen clubs, forums and cells
- Setting up incubation centre
- Entrepreneurship programs like Earn while you learn, Ideathone

Environmental Initiatives

- Green & Eco friendly Campus
- Green, Energy audits
- Move to 100% Solar power
- Promote eco-friendly products
- Collaborate with local bodies for Environmental awareness campaigns
- Promote eco consciousness among society

Our Initiatives for Society

- Conduct placement drive for the young people around us
- Conduct extension activities that can impact the people around us
- Make MOUs with organizations that assist special kids
- Engage constructively towards society by building or repairing their homes
- Providing Medical camps and assistances
- Train People around us about savings or entrepreneurial matters
- Conduct surveys and find solutions for problems

Alumnae

- Arrange Alumna days at least once in a year
- Help their siblings by providing scholarships
- Engage them for betterment of society
- Take their feedbacks for our improvements

